How to Google

Search terms called ‘operators’ can help you get far more specific results than you would by only using generic search terms. Here are some of the most useful.

What You Want

NYTimes articles about test scores in college, but not the SATs, written between 2008 and 2010.

How To Google It

- **site:** Only searches the pages of that site.
- **"** Searches for the exact phrase, not each of the words separately.
- `-` Excludes this term from the search.

```
site:nytimes.com ~college "test scores" -SATs 2008..2010
```

- `~` Will also search related words, such as ‘higher education’ and ‘university’.
- `..` Shows all results from within the designated timeframe.
How to Google

Search terms called ‘operators’ can help you get far more specific results than you would by only using generic search terms. Here are some of the most useful.

What You Want

A report on the different air speed velocities of common swallows.

How To Google It

Don’t ask Google questions. Think about how an answer would be phrased, and search for that (i.e., never search for ‘What is the air speed velocity...’).

filetype:
Searches only results of the file type you designate. Can use for pdf, doc, jpg, etc.

intitle:
Only shows results with that word in the title (in this case, ‘velocity’).

filetype:pdf air speed intitle:velocity of *swallow

* Replaces itself with common terms in your search (in this case, Red Rumped swallow and Lesser Striped swallow will both be searched, along with many others).
Google Scholar
For most projects you work on in college, simple Googling won’t do the trick on its own. Enter Google Scholar, which exclusively searches academic and scholarly work - that is, the kind of work you’ll need to be citing in your papers.

What You Want
Papers about photosynthesis by Dr. Ronald L. Green and Dr. Thomas P. Buttz.

How To Google It

**author:**
This will search for papers by Green rather then papers involving the word ‘green.”

“ ”
For more specific results, you can put the authors full name or initials in quotes.

author:green photosynthesis “tp buttz”

Just like a normal Google search, this is where the topic you’re looking for goes.
Other Google Tricks

**Definitions**
Good for quick word definitions. Just put *define:* in front of the word you want.

```
define: angry
```

**Calculator**
For quick math problems, don’t worry about opening your calculator app. Just type the equation into Google using +, -, *, / and parentheses for *basic functions.*

```
(2*3)/5+44-1
```

**Unit Converter**
Easiest unit conversion ever. Just type what you’re looking for in a sentence with the *units you have and want.*

```
54 pounds in kilograms
```
Further Research Tips

Use Your Library’s Website

Google should never be your only research option. Most colleges’ library web pages have links to wealths of resources at your disposal. This is where you can find access to scholarly databases such as JSTOR, which publish content that you can’t access for free elsewhere.

Don’t Cite Wikipedia

Let’s face it: we all use Wikipedia when conducting research. It’s a great first resource to familiarize one’s self with a topic, but using Wiki for a research paper is a deadly academic sin. But if you find a good wiki, check out the reference links at the bottom for more credible sources.

Mine Bibliographies

This tip is applicable for both digital and traditional research. If you find a great book, study, or article, chances are it cites some other great sources. Always thoroughly explore the bibliographies of your research materials for leads, and look up everything you find that seems promising.

References


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